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ASSOCIATION	REGIONAL ASSOCIATION				+	FULL TITLE	ASSOCIATION PURPOSE	RECRE ANGLE/OPPORTUNITY	KEY EVENTS	TARGET AUDIENCES
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AASHE	n/a				+	The Association for the Advancement of Sustainability in Higher Education	AASHE empowers higher education faculty, administrators, staff, and students to be effective change agents and drivers of sustainability innovation.	AASHE's mission is to encourage sustainable practices and measure sustainability outcomes of on-campus initiatives.	Annual fall conference	Higher educations faculty, administrators, staff, and students
ACPA	<ul style="list-style-type: none">Tons of state affiliatesNECPA (New England)				+	American College Personnel Association [College Student Educators International]	ACPA is dedicated to fostering college student learning through the generation and dissemination of knowledge, promoting student development, and advocating for student affairs and higher education.	First ACPA in March 2024, learning opportunity for student affairs	Annual spring conference	College student affairs professionals, educators, administrators, and researchers.
ACUHO-I	<ul style="list-style-type: none">NEACUHOSEAHOMACUHOGLACUHOACUHO Biz Ops					Association of College and University Housing Officers	ACUHO-I supports professionals in providing campus housing and residential life services. It offers resources, networking, and educational opportunities to enhance student housing experiences.	Residence Life Directors are concerned with student cost savings and revenue-generation, both of which RecRe addresses.	Campus Home Live! in late spring/summer. Housing Business, Housing Facilities, etc.	Professionals working in college and university housing, residence life, and related areas.
ACUI	na					Association of College Unions International	ACUI advances campus community-building by providing education, advocacy, and resources for professionals in college unions, student activities, and related fields.	Natural fit between ACUI and RecRe because of their inventory management backgrounds, work with student government and campus spaces.	Annual spring conference	Professionals involved in college unions, student activities, and campus community development.
ASGA	n/a				+	American Student Government Association	ASGA supports and empowers student governments on college campuses by offering resources, training, and advocacy for student leaders.	Initial funding can start at the student government level, but meetings with SGA are often difficult to schedule.	Annual fall conference	Student government leaders and advisors on college campuses.
NACURH	<ul style="list-style-type: none">CAACURH+ other regionals					National Association of College and University Residence Halls	National Association of College and University Residence Halls - focuses on providing leadership development opportunities, resources, and networking for students living on campus.	Room for experimentation and relationship-building, have yet to be to a NACURH conference.	Annual spring conference	College and university students involved in residence hall leadership and housing programs in the Central Atlantic region of the United States.
NACUBO	<ul style="list-style-type: none">EACUBOCACUBOSACUBOWACUBO				+	National Association of College and University Business Officers	Promotes excellence in financial management and business operations within higher education institutions in the Eastern region of the United States.	Room for building relationships, have yet to spend much time at NACUBO.	Annual summer conference	Higher education business officers, financial administrators, and professionals in the Eastern United States
NACAS	NACAS East NACAS West NACAS Central NACAS South					National Association of College Auxillary Services	NACAS promotes the auxiliary services in higher education, including bookstores, dining services, housing, and more, through networking, education, and advocacy.	Members are typically concerned with adding programs, services, or efficiencies to increase revenue or decrease costs as the funds they create significantly impact the universities financial position each year.	NACAS C3X in the fall	Professionals involved in auxiliary services and campus operations.
NACCU	Affiliates link , mostly state, some regional				+	National Association of Campus Card Users	NACCU supports the advancement and best practices of campus card systems, which include identification cards used for access, payments, and other functions on college and university campuses.	NACCU will be critical as RecRe's software grows to include campus card integrations and other card-related advancements.	Annual spring conference	Professionals and administrators responsible for campus card programs and related services at colleges and universities across the United States.
NASPA					+	Student Affairs Administrators in Higher Ed	NASPA is dedicated to the advancement, health, and sustainability of the student affairs profession. It provides resources and opportunities for student affairs professionals.	Large-scale conference that tends to host thousands of entry/mid-level staff and hundreds of executive/upper-management staff. Chance to connect across channels and especially with high-level decision-makers.	Annual spring conference	Student affairs professionals, administrators, faculty, and researchers.

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NIRSA	n/a					Leaders in Collegiate Recreation	NIRSA supports the development of campus recreation professionals and provides resources for promoting healthy and active campus communities.	Perfect alignment with RecRe's recreational use case.	Annual spring conference	Campus recreation professionals, fitness instructors, and related staff.
AOA	n/a					Auxiliary Organizations Association	AOA is comprised of the 23 auxiliary organizations in the CSU system and aims to connect professionals in auxiliaries, student life, and dining services.	Opportunity to talk and learn more about student affairs and auxiliary services in the CSU system.	Annual spring conference	Auxiliary professionals at the mid-to-high level
SCUP	n/a				+	Society for College and University Planning	SCUP is a professional association focused on integrated planning in higher education. It provides resources, training, and networking opportunities for professionals involved in strategic planning, academic planning, facilities planning, and other aspects of institutional planning and management at colleges and universities.	SCUP focuses on all aspects of planning and there is an opportunity for RecRe to be pitched as a vehicle of campus planning and strategy	Annual summer conference	Leaders from across higher education
APPA	n/a				+	Leadership in Educational Facilities	Formerly known as the Association of Physical Plant Administrators, APPA is an international organization dedicated to promoting leadership in educational facilities. It provides resources, professional development opportunities, and networking for professionals involved in the management and operation of educational facilities, including those in colleges and universities.		Annual spring conference	Facilities management professionals, facilities planning directors & managers, environmental health & safety officials
NACUFS	n/a				+	National Association of College & University Food Services	NACUFS is an organization that represents dining and food service professionals at colleges and universities across North America. It provides resources, networking opportunities, and professional development for individuals and institutions involved in campus dining services.		Two spring conferences (one in the east, one in the west) and an annual summer conference	Dining service facilities managers