



END-OF-YEAR REPORT CARD

Academic Year 2023-2024

The 2023-24 academic year has come to an end! For RecRe, it was a productive one. We observed an increase in free student rentals across all higher ed departments, from campus recreation to residence life. Students are using RecRe's platform to engage with their peers more frequently, save money on essentials, and access new technology.

TOP HIGHLIGHTS

8/27/23 – 5/28/24

8,500,000

Minutes of RecRe rentals

141,000

Hours of student engagement*

50%

Repeat renter rate

18%

Items rented 5+ times

**Student engagement time measures the duration a student spends renting and interacting with an item*

rec.re across Campus



Residence Life

Students saved an estimated **\$24,000** on home cleaning equipment, such as vacuums and cleaning supplies.



Student Centers

Students spent over **3,000** hours playing board and tabletop games in student centers.



Campus Recreation

RecRe's rental platform enabled over **16,000** hours of social interaction using sports equipment.



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IMPACT ON THE STUDENT EXPERIENCE

RecRe continued to support student success nationwide this academic year by providing on-demand access to recreational, academic, and lifestyle items, as well as loanable technology.



Student Engagement

150 Average hours of daily engagement

40k Hours using collaborative items

41k Hours of outdoor recreation

12k Basketball rentals



Technology Usage

8.5k Total technology rentals

2.5k Devices charged

484 VR headsets rented

222 Bluetooth speakers rented

STUDENT FEEDBACK

We love reading the feedback that students leave about their RecRe rental experience! Here are just a few of our favorites from this year:



“**Very easy and intuitive!** Thank you for saving me from 2 hours of forgetting switch controllers.”



“This is a **wonderful idea**. Thank you!”



“Awesome! Easy instructions, nice equipment, and a **great and generous idea!** Thank you :)”

HIGHEST RENTAL DAY

Fun fact! April 18 was the highest rental day in 2024.

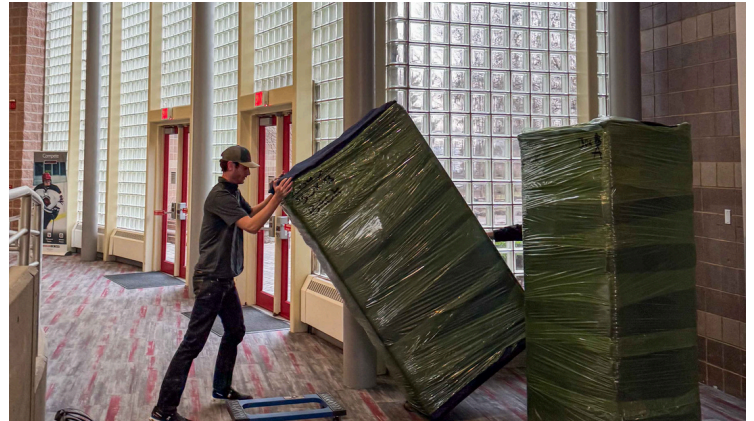
April
18

RENTAL BOX DEPLOYMENTS

This year was packed with RecRe installations across res life, campus rec, multiple student centers, and even a few in auxiliary services.



Shafer Court Dining @ VCU



Sonny Werblin Recreation Center @ Rutgers



Beatty Hall @ WIT



Campus Green @ Auburn University

NEW AND EXPANDED PARTNERSHIPS

Here are just some of the logos representing our continued growth this year:



Get in on the action! [Contact us](#) about adding RecRe to your campus.



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