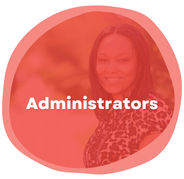
Happy classrooms start with happy teachers

Challenging classroom behavior is the single biggest issue for early childhood teachers today. FirstDay Learning is on a mission to create happy, confident teachers who cultivate happy, inclusive learning environments where all children thrive.

Explore Our Professional Development | Contact Us

Who We Serve

From the company's origins, to our mission, to the way we do business, FirstDay Learning is all about people. They're why we love what we do and why our clients love working with us.



Why Now

Decades in the field, countless focus groups, and thousands of classroom observations have shown us that teachers are desperate for speedy solutions to their biggest cause of stress: challenging behaviors in the classrooms.

Learn More | Explore Our Offerings

- Teachers are hurting. Stress, burnout, and frustration are leading to higher staff turnover than ever before.
- Behavior problems are teachers' top concern. Teachers report that managing classroom behavior is their biggest daily challenge.
- Inclusion is a critical challenge. Inclusion benefits everyone, but teachers feel unprepared to support exceptional learners.
- Everyone is overwhelmed. From paras to directors, everyone is operating at maximum capacity, and then some.

Why FirstDay Learning

FirstDay Learning's science-based programs help everyone impacted by problematic behaviors build more responsive classrooms from day one.

GROUNDED IN BEHAVIORAL SCIENCE

Designed by experts in the field of human psychology, our solutions combine trauma-informed practices, self-care strategies, and applied behavior analysis.

SIMPLE AND STRAIGHTFORWARD

We're focused on making behavior change simple, actionable, and achievable.

INTEGRATIVE, NOT ADDITIVE

Our solutions are meant to complement—not replace—any existing strategies or solutions your teachers are using.

TEACHER-CENTRIC

Facilitated by former educators who *get it*, our trainings are fun and engaging with built-in time for teachers to plan.

What Participants Say

Whether we're working with teachers, coaches, administrators, or families, our participants love their experience with FirstDay Learning. Maybe that's because we make people our number #1 priority.

"Keep doing what you are doing, because you are doing an excellent job, and please come visit us at BCPS...We would love to have this training again, but this time in person!"

Stacy, Teacher

"I loved that I was reminded of a lot of things that were way in the back of my mind. The information was very relevant- All the ideas we talked about are real life things that we need to be better at as educators."

Shauntrelle, Teacher

"The way the facilitators were so engaged with what we had to say made me feel very comfortable. It was as if you were in our classroom!"

Amanda, Teacher

Read Client Testimonials | Contact Us

How We Deliver

We understand that every teacher—just like every child—is unique, with different learning needs and preferences. We offer flexible delivery options and will work with you to identify the solution that's right for your program and teachers.

Learn about Our PD

What the Research Says

If you work in early childhood programs or classrooms, or if you have a child in one, you know teachers are stretched to their limits. The numbers back this up.

Explore the Research

90% of ECE teachers experience problematic behaviors (1)

45% of ECE teachers are battling mental health challenges and burnout (2)

40% is the projected annual turnover rates for ECE classrooms (3)

30% of children in ECE classrooms display problematic behavior (4)

1 | 2 | 3 | 4

How can we help?

Get in touch to learn more about how FirstDay Learning can help you create happier, more confident teachers.

Contact

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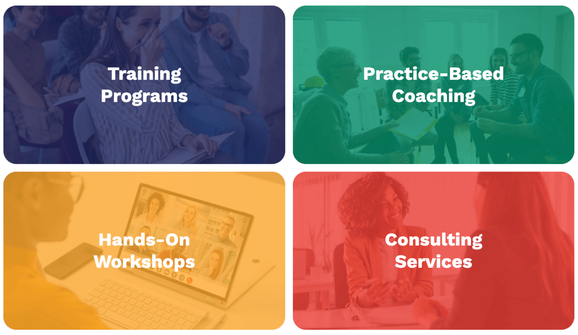
Professional Development

FirstDay Learning offers simple, practical strategies to help teachers, coaches, program administrators, and families address and prevent challenging behaviors in early childhood classrooms.

Flexible Delivery

We take a flexible approach to delivering our behavior-focused professional development. Live or on-demand, virtual or onsite, one-off or ongoing—you tell us what works for you and we'll get to work to help you achieve behavior change.

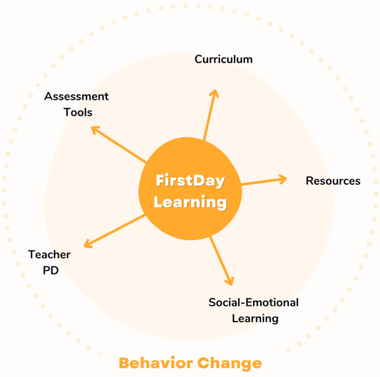
View All PD Offerings



Integrative, Not Additive

Our services are designed to work with your existing solutions, not replace them. We recognize the importance of child-centric, conceptual approaches to behavioral challenges in the classroom. We add to their value by building teacher resiliency and delivering simple, actionable strategies educators can put to use right away.

View All PD Offerings | Contact Us



Teacher-First

What can we do today to help early educators feel more confident and be more equipped to address challenges in the classroom? That's the question that guides all that we do at First-Day Learning.

Simple Solutions

Today's educators are stretched to their limits. Our suite of PD makes behavior change simple, easy, and actionable, giving teachers practical solutions to the behavior challenges they face every day.

Insightful Facilitation

To be supportive educators have to feel supported. Our facilitators are former teachers who bring empathy and care into each trainings and give teachers time to prepare and plan for the work ahead.

Grounded Curriculum

Our PD is grounded in the science of behavior change. After spending time with us, participants better understand the interactions in their everyday life and how to address and prevent challenging behavior.

A Holistic Approach

We approach challenging behavior from two directions: proactive methods and reactive solutions. We help early educators and families address challenging behavior proactively, reactively, or both—and empower our participants to apply the strategies that are most appropriate in the moment.

View All PD Offerings | Contact Us

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About Us

FirstDay Learning is an early learning professional development firm focused on challenging behavior and devoted to helping teachers.

Meet Our Team

We may have different specialties and live in different parts of the country, but we're united by a common goal: to give teachers the confidence, insights, and strategies they need to create happy, inclusive early learning classrooms.

View Our Team Members | Get in Touch

Our Mission

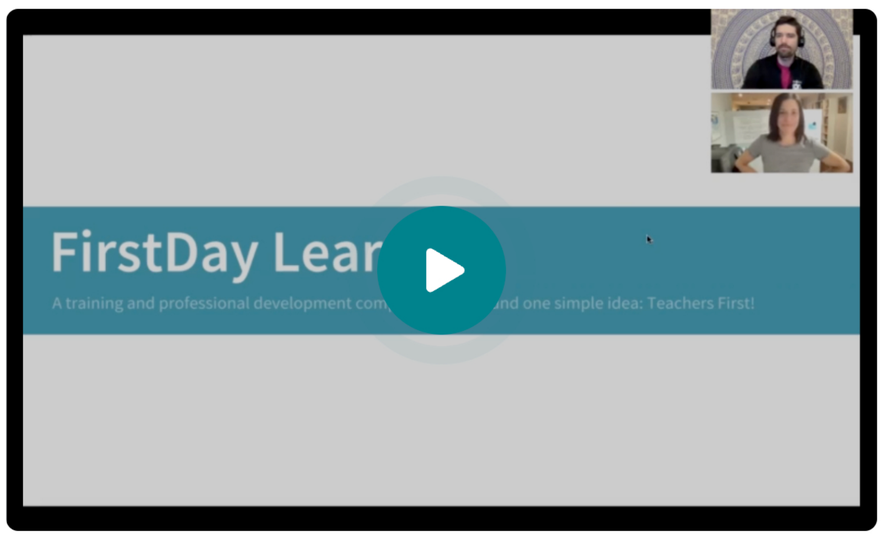
At FirstDay Learning we believe that early educators are the keys to making a difference for children. We believe that challenging behavior is the single biggest issue facing early educators today. And we believe we can make a difference by:

- Cultivating learning environments that enable all children to thrive
- Empowering providers with strategies to promote social-emotional learning
- Transforming problematic behaviors by incorporating research-based techniques
- Addressing implicit bias by supporting educators in strategies to talk about and teach equity
- Providing ongoing coaching to parents and providers to ensure consistency of implementation
- Reinvigorating early educators and families with self-efficacy and self-care strategies

Working with Us

Get a sense for our approach to trainings in this short video. [Hint: We like to keep things short, simple, and painless!]

Learn about Our Offerings



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Get In Touch with Us

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